

HOMES & GARDENS®

Creatives at home

LEADING DESIGNERS, SPECTACULAR HOUSES, VISIONARY IDEAS



IN THE KNOW
OUR EDIT OF DESIGN'S
RISING STARS
THE BEST NEW FABRICS
AND WALLPAPERS

**BOLD &
BEAUTIFUL**
HOW TO CREATE
DECORATIVE SPACES
WITH SERIOUS IMPACT

OCTOBER 2022

Colour of the month

Deep purple in all its dark, dramatic and nuanced glory is guaranteed to bring both opulence and intimacy to rooms, especially those with little natural light



This shade makes a great backdrop for other strong hues, such as mustard yellow and rich red. Wall in Empire-Violet No. 80 marble matt emulsion, £55.50 for 2.5ltr. Mylands →

DESIGN & DECORATING

'Decorating with deep purple is about selecting the right tone. Purples with an underlying red create a warm, intimate space, while blue-based ones are more dramatic. Purple works best in small spaces deprived of light, so is ideal for creating jewel-box rooms.'

JOA STUDHOLME, colour curator, Farrow & Ball

'A great choice for bedrooms, living and dining rooms, as well as hallways, a warm, cocooning deep purple can make a space feel inviting and glamorous. If you're not sure about using it on the walls, try it on smaller areas such as woodwork, kitchen cabinetry or a front door to introduce characterful colour without taking over the space; it looks fabulous in a gloss finish too.'

DOMINIC MYLAND, CEO, Mylands

'An unexpected accent colour in a living room, such as a dark, ruddy purple, can emphasise the shapes of objects and make brightly hued books or art really pop.'

ED O'DONNELL, co-founder, Angel O'Donnell

'Dark purple can be an exciting colour to work with because of the variety of undertones and wide range

of hues, but it can be tricky to get the balance right with other colours and elements. Dark purples are becoming more prevalent, especially for painting kitchen cabinets and islands. We'd suggest pairing with a taupe or mauve shade for a calming effect and to add warmth and character to your space.'

AARON MARKWELL, lead colour consultant, COAT

'Strong colours make powerful design statements, and bathrooms are a great space to indulge your love of a theme, whether it be restful, water-inspired hues or a more dramatic and stimulating palette. Extreme colours, such as a deep purple, work well on areas that can be easily changed when fashion dictates, such as the outside of a bath, then choose classic colours or patterns for 'investment' zones, such as tiles.'

JAMES LENTAIGNE, creative director, Drummonds

'A spare bedroom is somewhere to have fun with colour and it can be really interesting to use strong hues. Imperial purple on the walls pairs extremely well with red in a mix of bold colours and patterns.'

RACHEL CHUDLEY, interior design studio founder



SHELF EXPRESSION

The team at interior design studio Angel O'Donnell used a dark aubergine shade as a backdrop for curios and books at Amory Tower apartments in London's Canary Wharf. Wall behind bespoke shelving in Brinjal, Farrow & Ball. Decorative mobile, Volta.



PURPLE DREAM

In this guest bedroom designed by Rachel Chudley, the vivid purple chosen for the walls helps to pull together the strong patterns and tones of the red striped wallpaper and vintage bedspread. Wall in Purple Haze, Rachel Chudley Colour Studio.



HALF AND HALF

The rich, dark purple on the under-counter cabinets has a grounding and softening effect on this space, allowing the pink walls above to appear lighter and brighter. Cabinetry in Paeon Black; walls in Sulking Room Pink, both Farrow & Ball. 