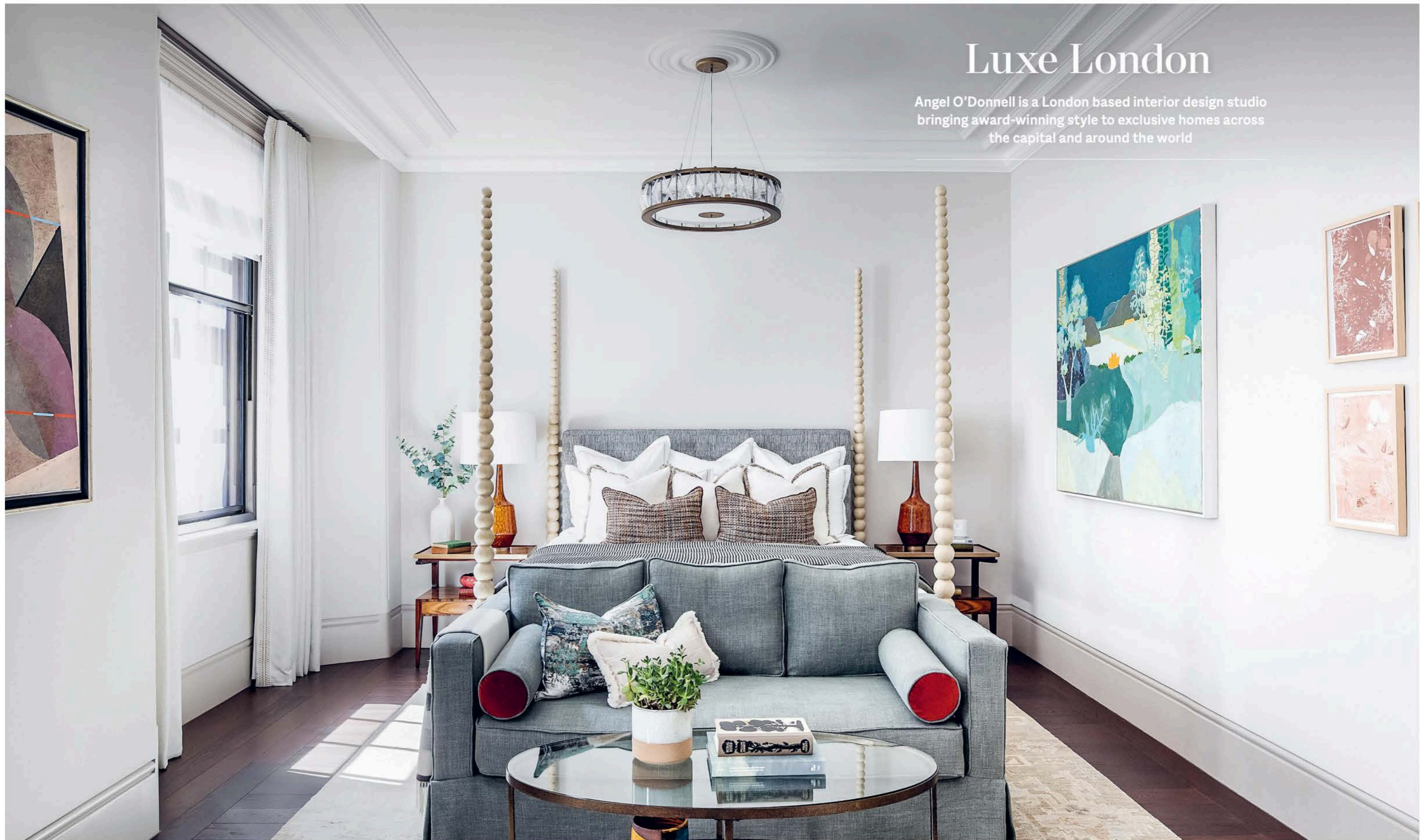


Luxe London

Angel O'Donnell is a London based interior design studio bringing award-winning style to exclusive homes across the capital and around the world





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Who are your favourite small businesses?

Ed: We like to champion young businesses. When we did The OWO Residences, the idea was to celebrate British craftsmanship, so 90 per cent of everything in that apartment was locally sourced from around the UK.

Richard: George Smith creates traditionally made armchairs and Savoir Beds who originally set up to make beds for the Savoy Hotel. We use Georgia Stoneman Galleries: she has a gallery in Cornwall and looks after Cornish artists. We also like the art of the brilliant Joseph Dupré who still finds time to work part-time as a GP. We have independent joiners who make banquette seats and vanity units. These suppliers are important to us because, without them, we couldn’t create such beautiful and unique spaces.

What are key interior design trends for this year?

Ed: The changing world will always have an influence on trends, so we’ll be making sure our homes give us joy and a sense of peace from the hustle and bustle of everyday life. We’ll see rounded and unusual shaped furniture, perhaps a wavy edge on a table that’s tactile and playful. Another trend will be the addition of piping and bands, such as a pattern down the edge of a curtain or cushion. There will be strong colours, a couple to mention are Farrow & Ball – Bamboozle, a rich terracotta red and Beverly, a mossy green. Neutrals will be golden and warm and make you feel good.

angelodonnell.com
@angelodonnelldesigns

What do you love about living and working in London?

Richard: We love going out in London: there is nothing better than a cosy pub in the capital on a Sunday afternoon and we are both loyal members of Soho House.

Ed: London is an incredible city. I’ve just moved to the Little Venice area and have been enjoying exploring the canal walks and Regent’s Park. Our office is on the Strand and we like to visit the bars of Somerset House and appreciate having Covent Garden nearby.

What do you consider your greatest accolade so far?

Ed: Being handed the Overall Winner trophy at the Society of British & International Interior Design. We were totally overwhelmed with the win and recognition, but at the heart of everything we do is our clients’ satisfaction.

Richard: Our winning project was a sub penthouse on the 18th floor of The Dumont on Albert Embankment. Our clients tasked us with designing a spectacular apartment with a huge roof terrace. We created features which, ordinarily, you wouldn’t see in a new build. We cladded one wall in bronze and put in a bioethanol fireplace to create a focal point. We also installed big wool boucle armchairs on swivel bases so you could face in for a chat or turn and see the incredible view of the Houses of Parliament.

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How do you approach each new project?

Ed: No two projects are the same, with each requiring different approaches. For developments, we like to pay homage to the history of the building and the local architecture. For residential properties, we really get to know our clients, who they are and what their style is whether that’s more traditional or flamboyant.

Co-founders Richard Angel and Ed O’Donnell share their design ethos, why they love London property and what drives them to champion small UK businesses.

What led you to establish Angel O’Donnell?

Richard: Ed and I set up Angel O’Donnell in 2018, our aim was to create a company that took a tailored approach to each project. The same style doesn’t suit everyone so it’s important to understand our client’s needs and how they envisage their space, no matter how elaborate. There’s nothing we enjoy more than crafting beautiful, opulent, luxury homes.

Who are your typical clients?

Ed: We work with high-net-worth individuals from all over the world with projects in London, Greece and New York. We also partner with developers, and recently designed and advised on a project at the Old War Office (now The OWO Residences), the Hinduja Group’s flagship development in Whitehall.

Richard: We are the designer of choice for luxury London property. We’ve worked on penthouses overlooking Lord’s Cricket Ground, townhouses in Chelsea and exclusive homes in Brompton Cross.

